



ENVIRONMENTAL SUSTAINABILITY STRATEGY

2024 — 2030



FOREWORD



British Dressage and British Showjumping have joined together in the creation of this strategy, with equine sustainability consultants White Griffin. We are united and committed to leading the way in providing support and guidance to our members and stakeholders, keen to do the right thing and protect our precious natural world.

We are passionate about our role both as custodians of our sports and stewards of the land we so depend on; therefore this strategy sets out our plan for the future, to protect horses, people and the planet in alignment with the overarching industry vision.

We will begin, as we have done for years, in ensuring our own operations set the standard in responsible, sustainable activities, and challenge ourselves to raise the bar further each year, striving towards ultra low carbon emissions, enhancing biodiversity, managing our resource use and conserving water.

This strategy represents an understanding of the risks facing the world and our industry, and the positive role that we all can play in creating a sustainable future. We will ensure that we support everyone through this transition, as we all work together to navigate the important changes we all need to make in order to safeguard our sport.

We undertake this new era with determination, inspiration and excitement for a more sustainable sport for everyone.

A handwritten signature in black ink, appearing to read "Jason Brautigam".

Jason Brautigam
CEO, British Dressage

A handwritten signature in black ink, appearing to read "Iain Graham".

Iain Graham
CEO, British Showjumping

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INTRODUCTION



OVERVIEW

Environmental sustainability is the science and art of taking from the earth only what it is able to replenish. For decades, humans have been using more water, burning more fossil fuels and taking more resources than the earth can sustain - and in doing so, creating more waste than we can safely dispose of.

The natural environment provides the foundations of our sport - from the water we use to wash and cool our horses to the land we farm for hay, we are dependent on a healthy ecosystem. According to scientists and world leaders, that ecosystem is in crisis and we must all act to protect nature, both for the survival of our sport and the needs of future generations.

An industry-wide approach for equestrians

In 2022 the British Equestrian Federation (BEF) commissioned White Griffin, leading equine environmental sustainability consultants, to produce a report that could aid the industry in understanding the full impact of environmental sustainability on equestrianism, and the most appropriate industry response. The report identified the risks, challenges and opportunities presented by environmental sustainability, as well as the industry baseline. It sought to highlight the impact equestrianism has on the environment and provided recommendations for a consistent and cohesive industry-wide approach.

White Griffin have worked with organisations in both horse racing and equestrianism in Britain and Europe, to drive the industries towards a sustainable future, including supporting British Dressage and British Showjumping with the creation of this strategy.



WHITE GRIFFIN

British Dressage and British Showjumping have collaborated to devise a sustainability strategy that responds to the risks and challenges specific to our sports, as a consequence of the environmental changes around us.

In collaborating in partnership to deliver this strategy, British Dressage and British Showjumping are able to support our members and stakeholders in providing clear, unified guidance on sustainable actions and pool our resources to create more impactful change.

The science tells us that we have little time left in order to prevent the worst impacts of climate change. Therefore, in collaborating under one strategy, we will be able to work expediently to safeguard the future of the people and horses competing in, and enjoying, our sports at every level and in every corner of the country.

WHY ENVIRONMENTAL SUSTAINABILITY?

The global picture

In the last five years, the world has begun to experience the predicted consequences of climate change and biodiversity loss, with some of the most severe weather events in human history. Wildfires across Australia, North America and Europe, flooding in Pakistan, storms in New Zealand and the worst drought on record in Europe are just some of the record breaking extreme weather events we have witnessed in the last 12 months.

These weather events are caused by human induced climate change, through a blend of excessive use of fossil fuels in energy production, transport, business and industry, as well as changing land use through agriculture. Exceptional greenhouse gas emissions being released into the atmosphere, coupled with the removal of nature's ability to absorb them, namely through deforestation, ocean acidification and the destruction of carbon sinks, means that the world is in a state of emergency.

Since 2015, there has been a global commitment in place through the Paris Climate Agreement, for nations to change their activities in order to limit global warming to 1.5 degrees centigrade. In doing so, we can hope to stave off the worst impacts of climate change. The UK, along with most other nations, has a legally binding commitment to Net Zero by 2050, which means an almost complete move away from fossil fuels, along with a number of other measures.

But it is not just climate change that threatens our futures; years of damage to biodiversity have meant that we have now lost almost 70% of all biodiversity worldwide. Deforestation, pollution of our waterways and changes in land use methods, mean that we are close to a tipping point in the collapse of the Earth's ecosystem. Equally, a global water shortage threatens our food security, as well as the provision of safe sanitation for half of the global population. The IPCC have warned that continuing to act in the way we have done for years, will lead to an uninhabitable world before the end of this century.

Impacts here in the UK

In 2022 and 2023, Britain experienced a number of record-breaking weather phenomena, including the warmest year on record, the highest temperature on record, the warmest near-coast sea temperatures on record, the hottest June, the wettest July, and the warmest September on record. Meteorologists are concerned not just by the records broken, but the extent to which they are beating previous levels, suggesting a sharp change towards the forecast tipping point. These extreme weather events present a stark but certain reminder that climate change is not a prediction, it is a reality that is affecting our country right here and now.

Britain has experienced significant biodiversity loss, placing it in the bottom 10% in the world and worst of all G7 nations. Despite efforts to enhance tree planting, we are significantly behind on our forestry targets, having lost 70% of our ancient woodlands, 90% of wetlands and 98% of our wild meadows. All of our waterways are now polluted with plastics, chemicals and sewage, and existing environmental protections are under threat. Water authorities have warned of a water shortage crisis in the future, with increasing demand for water and decreasing supply. Britain is now starting to experience the impacts of environmental deterioration, that the rest of the world has lived through over the last decade.

WHY ENVIRONMENTAL SUSTAINABILITY?

Equestrianism and the environment

Climate change is having an impact on all sport – and equestrianism is affected more than most, due to our reliance on the natural world to exercise, keep and compete our horses. We have already seen equestrian competition suspended due to extreme weather events and this will become increasingly common. As climate change intensifies and the shortages in resources like water, feed, bedding, and other materials grow, so too will the impact of the environment on our sport.



In light of the changes in our climate, the organising bodies have had to develop our own extreme weather guidance in order to minimise cancellations and ensure the health and safety of riders, horses, and the public at our events.



Equine specialists are working to understand and provide guidance on the impact of climate change on equine welfare, including the effects of unseasonable temperatures, extreme weather events, and the risk of the spread of vector borne diseases to the UK.



Our supply chain is threatened by extreme weather, soil degradation and water shortages, as feed and bedding are entirely reliant on healthy and resilient farming techniques.



Water is a precious resource to equestrianism, and a fundamental necessity for the care and welfare of our horses. Water shortages present a risk to the availability of water to maintain our competition surfaces.

An imperative to change

In addition to being affected by climate change, the equestrian industry, like most other sports, has a direct impact on the environment through our use of water, resources, fossil fuels and land. It is vitally important that we reduce our carbon footprint, as well as prepare for the inevitable changes that the sport faces now and in the future.

A strategic approach to environmental sustainability is therefore required, to minimise the negative impact that equestrian activity has on the natural world, while also adapting to these unprecedented changes to safeguard the future of our sport.

The repercussions of climate change and the risks it presents to sporting activity are significant – and overlap with horse welfare in so many ways. Equestrianism depends on a healthy eco system for its survival, and we must act decisively now to demonstrate we have a responsible and ethical sport that cares about the impact we have on the environment.

WHY ENVIRONMENTAL SUSTAINABILITY?

Equestrianism's impact on the environment

Like all industries, equestrianism relies on the availability and use of energy, fuel water and resources in order to operate. In addition, we depend heavily on the land for all of our sport and recreational activity. Therefore our presence has an impact, which unchecked, can be negative.



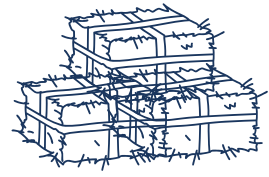
Energy for infrastructure and generator use



Petrol and diesel transport for people and horses



Diesel for equipment and machinery



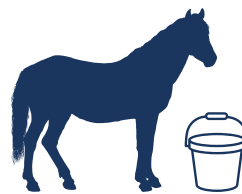
Emissions from our supply chain (scope 3)



Soil degradation and mono cultures



Pollution due to equine drugs and nitrates



Water for the welfare of horses



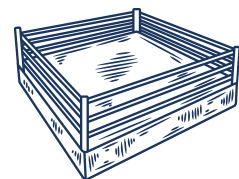
Water to maintain our surfaces



Solid waste and food waste produced from the day to day running of all organisations.



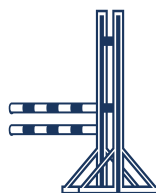
Plastic use and disposal



The creation of waste from our arena surfaces



Muck heap disposal



Waste derived from equipment

Our activities contribute to greenhouse gas emissions, soil degradation, pollution, water shortages and excessive waste. Therefore it is important to consider alternative solutions to our ways of working, to minimise these impacts and instead, have a positive impact on the environment.

FACING THE CHALLENGES

Transportation and energy

We recognise that transportation and energy usage are significant areas of concern for both our members and the wider public, when it comes to our contribution to carbon emissions. The extensive use of horse transportation on our roads and in the air remains a major issue, along with the reliance on diesel to fuel our vehicles and generators.

Whilst this falls outside of our direct control, our strategic roadmap will include concerted efforts to mobilise the industry towards seeking more environmentally friendly modes of transport and energy options to power the equestrian sector.

This will be challenging, but we recognise that it is an important part of our overall vision to be a sustainable sport and therefore acknowledge the need to lobby for, advocate and promote alternative solutions across the full spectrum of equestrian sport.

Additionally, the use of generators at our competitions is a significant challenge to our sports' plans to reduce emissions. However we will facilitate conversations with venues and competitors and consult the broader event industry on solutions currently explored in the UK.

Whatever the solutions, the important action to take in the short term is to understand the impact and have an open conversation across the equestrian community. By working together, we can identify solutions that will collectively reduce our carbon emissions.





In 2023, the equestrian industry united under one shared environmental vision:

A VISION FOR ALL EQUESTRIANS

Our vision is to create a biodiverse future, where horses and humans thrive in a healthy ecosystem; where we only take what the earth can sustain, and through responsive stewardship of the land, we lead the way in benefiting the natural world.

CREATING A SUSTAINABLE FUTURE

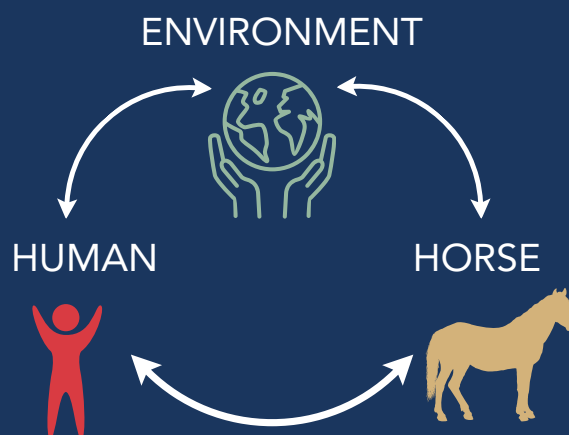
We recognise that like all industries, equestrianism has a negative impact on the environment through our emissions, land and resource use. However rather than simply seeking to minimise our negative impact, we want to **have a net positive impact**, enhancing the natural world and fulfilling our role as responsible custodians of the land.

The horse/human partnership has been a vital part of our society for thousands of years, with the land an ever present silent partner in the relationship. Now, the environment is in crisis and needs our care and attention to move from decline to thriving once more.

We know that a healthy environment supports the health and wellbeing of humans and horses alike, therefore by both **prioritising the environment and embedding it** as a consideration in all of our decisions, we can ensure a more sustainable future for everyone.

In addition to taking care of the environment, we also recognise that the ongoing environmental changes owing to global warming, water shortages, pollution and resource depletion, all present a risk to equestrianism. Therefore we will ensure that all equestrians are supported with **adapting to the changing climate and mitigating against the risks** that directly impact our activities now and in the future.

Therefore our vision for the future of sustainable equestrianism is defined in our **six commitments to environmental responsibility**:



We aim to protect horses against the negative consequences of the changing environment



We will support everyone in gaining a good understanding of the inter-relationship between equestrianism and the environment



We will seek to preserve the future of equestrianism, through promoting mitigation and adaptation activities



We will take action to positively impact on national biodiversity and promote the importance of nature



We will show leadership by promoting good environmental practices and driving positive behaviour change throughout the industry



We will proactively monitor, plan for and educate the industry on evolving policy and legislation

02

A COLLABORATIVE APPROACH



OUR SHARED ENVIRONMENTAL VALUES

British Showjumping and British Dressage are proud to support the industry-wide vision and six commitments to environmental sustainability. We will ensure that we lead the way in delivering that vision together for all equestrians.

Through our shared values, we will collaborate to deliver the changes necessary to create two truly sustainable, world class organisations.

- ▶ We acknowledge the risks and challenges presented by environmental sustainability.
- ▶ We will seek to proactively minimise our negative impact in all aspects of our operations and activities.
- ▶ We will run our sport in an ethical and sustainable way, caring for the natural world around us.
- ▶ We will aim to provide leadership to our members, stakeholders and the whole of the equestrian sector.
- ▶ We will prioritise the welfare of the horse in all matters, protecting its role as part of a healthy eco-system.



OUR SHARED STRATEGIES

British Dressage and British Showjumping have been working collaboratively on developing strategies that will embed sustainability in both organisations, from a financial, operational, social, and equine welfare perspective. This integrated approach, across all of our activities, will inform all short, medium, and long-term decisions to safeguard the future of our sports.

Taking a holistic approach

‘Bringing people and horses together in harmony’

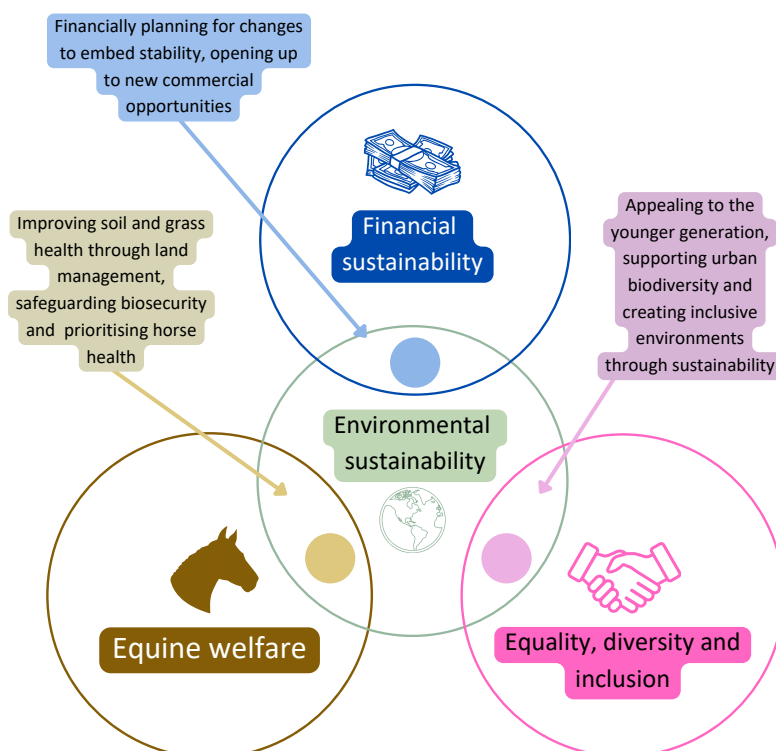


‘Raising the bar’

Environmental sustainability will sit at the heart of these strategies and integrated into everything we do. There can be no effective business strategy without environmental sustainability going forward, as a failure to act presents not only reputational risks, but also financial, operational, and legal risks. Most importantly, there are serious risks for horse welfare, so doing nothing is not an option.

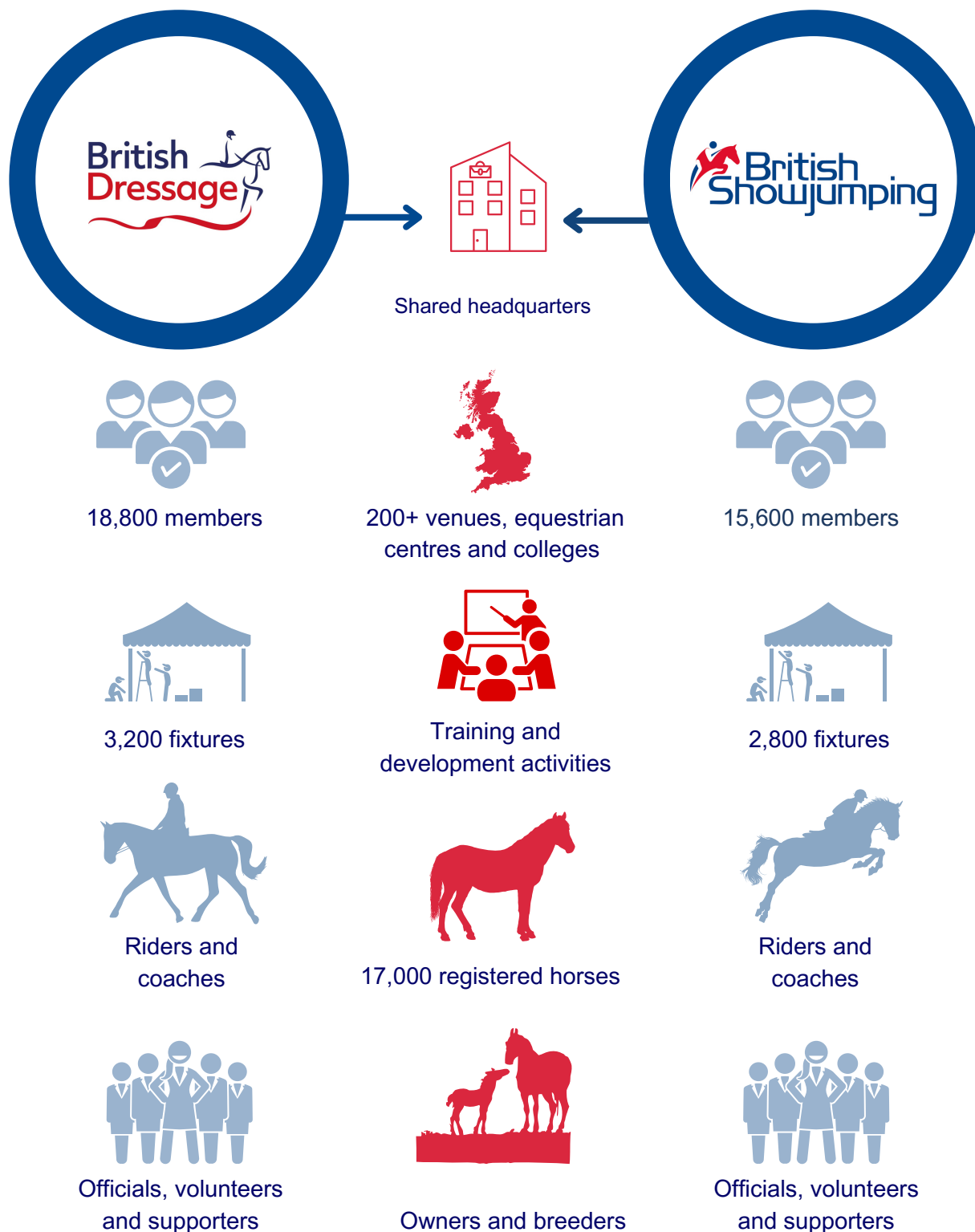
Environmental sustainability will therefore be embedded in every part of our organisations, becoming a central part of who we are and the values that our organisations stand for.

The independent report conducted for the British Equestrian Federation identified significant areas of overlap in operational processes relating to sustainability, horse welfare, equality, diversity and inclusion and good governance. By integrating environmental practices into our operations, we will also be able to meet our horse welfare and social impact objectives.



OUR SHARED RESPONSIBILITY

As the National Governing Bodies for affiliated competition in England, Scotland and Wales, British Dressage and British Showjumping represent the interests of the whole community that participates in our sports across the UK. We want to ensure that all of our members are equipped with the information that is needed to reduce our impact on the environment and create a more sustainable future – and in the process ensure that horses are protected from the impacts of climate change. We are aware that we share many stakeholders and have therefore devised a shared strategy to support everyone in our sports, providing **one clear vision** of best practice.



03

THE STRATEGY



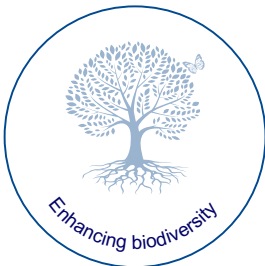
ENVIRONMENTAL PRIORITIES

British Dressage and British Showjumping are committed to delivering the highest standards in environmental sustainability within our own operations – and will encourage and support our members and stakeholders to do the same. This will require a collective effort that focuses on five key areas:



Emissions

We will measure and monitor our emissions and ensure reductions are achieved year on year across our office, workforce and events. We will support our members in understanding how to reduce their emissions.



Biodiversity

We will demonstrate best practice in biodiversity enhancement at the British Showjumping Training Centre, through a careful and continuous planting scheme and making space for nature. We will also provide training and resources in support of good land management practices to our organisers and members.



Water

We will measure and monitor our water consumption at our offices, the British Showjumping Training Centre and at our events. We will put in place practices to continually minimise our consumption and to draw on sustainable sources like rainwater harvesting. We will provide guidance to our members on how to conserve water within their own premises.



Resources

We will ensure that our procurement policies factor in the need for resources to be sustainably sourced and prioritise local sourcing, ethical sourcing and the use of recycled and recyclable materials. We will provide our members with a number of resources that support sustainable purchasing.



Waste

We will focus on minimising our total waste production and ensure that our waste practices follow the waste management hierarchy, maximising recycling and reuse. We will eliminate single use plastics from our own events and we will support our members, venues and events in understanding how they may strive to do the same.

LEADING BY EXAMPLE

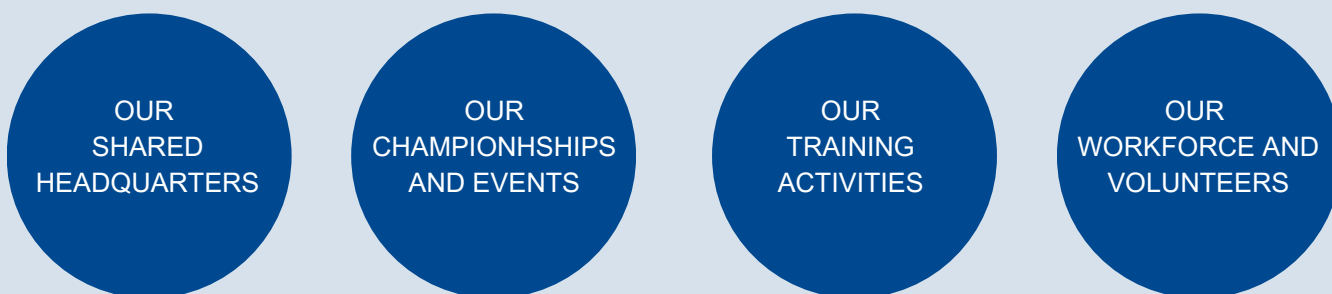
We aim to provide leadership to our members and stakeholders, as well as the equestrian sector as a whole, by addressing environmental sustainability within our own operations first. We will ensure that our activities reflect best practice so we can lead by example.

Our goal is to take everyone on the journey with us, providing support and guidance, so that the dressage and showjumping communities have the tools and resources to adapt in a way that is proportionate and appropriate to their organisations and activities.

Therefore our strategy will initially focus on the four key areas that fall within our influence and control, including the championships, competitions, training activities and educational events that we are directly responsible for delivering.

DRIVING CHANGE WITHIN OUR OWN OPERATIONS

PART 1



We will aim to take a collective approach, wherever possible, to set uniform industry standards on environmental sustainability. This will ensure that our members, officials, and venues work to the same set of requirements from both British Dressage and British Showjumping.

We will take on a facilitating role, providing the required advice and support to stakeholders that will enable them to make the necessary changes and contribute to our overarching strategy for our sports.

PART 2

The second phase will involve setting clear targets and criteria that will help members, coaches, officials, and organisers, to run their competition and training activities, in a way that is fully aligned to and consistent with our sustainability goals.

Importantly, we want to do this in a way that is both efficient and effective. Through collaboration and consultation, we can make a significant contribution to making our sports more sustainable and financially viable in the long term, without costing huge amounts of additional money, time, or resources.



DRIVING CHANGE
WITHIN OUR OWN
OPERATIONS



OUR STRATEGIC APPROACH

In order to deliver on our commitment, we will be working in three distinct ways:



British Dressage and British Showjumping collaborating to improve our headquarters

British Dressage and British Showjumping share an office space, owned by British Showjumping. Therefore, we are perfectly positioned to collaborate to reduce our emissions and resource use across both teams at the headquarters. We will do this through a number of measures including:

- The use of renewable energy to power our building
- Staff switch off procedures to reduce consumption of energy
- Procurement of sustainable office stationery and sundry items
- Waste management agreement in place with our staff and waste management contractor, to increase recycling and reduce waste overall



Measuring, monitoring and reporting quarterly on all utilities and consumption within the office environment to drive reductions.



Working independently as two organisations to reduce specific impacts

Each organisation will have its own roadmap of activities specific to the uniqueness of our operations, in order to target the different changes that are needed, including:

- Reducing staff, volunteer and official travel emissions
- Special focus on our training activities, including our flagship educational events
- Dedicated plan for the British Showjumping training centre and associated land



Training and resources to provide practical and motivational support to individual teams within the two organisations.



Supporting our members and stakeholders through unified guidance and resources

We will speak with one voice to our members and stakeholders, in order to create a simple and clear message of support across a range of topics for everyone involved in our sports.

OUR SHARED HEADQUARTERS

Environmental sustainability has always been important to us and since 2011 we have been making changes at our headquarters to lessen our negative impact and provide opportunities for our staff to adopt sustainable behaviours.

2011

We began by installing solar panels on the roof of our offices.

2015

Lighting and air conditioning was upgraded to improve energy efficiency.

2017

Electric vehicle charging was installed in our car park.

2022

Focus was placed on waste management, in order to better understand our volumes and how our waste is processed.



The Next Steps

Our goal is for our headquarters to produce ultra low emissions through renewable energy production and low energy usage. We will do this through monitoring our consumption quarterly, upgrading our infrastructure and embedding a switch off scheme with our workforce.

We will improve our waste management by minimising waste at source and increasing the volume of waste we send to recycling.

We will improve our communications throughout the building with all tenants, to encourage our workforce to minimise their use of resources and provide facilities which enable them to reduce emissions, waste and water consumption.

OUR ORGANISATION RUN EVENTS



British Dressage and British Showjumping are proud to host a range of events for our respective sports at venues across the UK. These events are run directly by our team and event partners at a variety of venues, and therefore it is within our scope of influence to embed high quality sustainable practices in our operations.

The Next Steps

- Monitoring energy consumption
- Monitoring diesel consumption for generators
- Monitoring diesel consumption for equipment
- Reducing diesel consumption throughout the event
- Monitoring water consumption
- Reducing reliance on mains water
- Putting in place water conservation processes
- Sorting waste on site to maximise recycling
- Removing single use plastics
- Managing equine waste responsibly
- Reviewing land management and impacts
- Devising sustainability engagement programmes
- Providing checklists and reporting tools for each event

We will be establishing minimum standards across all British Dressage and British Showjumping events that we directly run. We will begin with our major championships, and then progress onto the other national leagues and regional competitions thereafter. This will also include our flagship training and education events.

We will learn from our own practices and share these with our organisers and venues, to provide them with the knowledge that will inform how they run their own competitions and training events. Our aim is to offer the necessary support and guidance to venues, by providing a range of tools and resources that organisers can readily access online.



OUR WORKFORCE



Change is impossible without the knowledge, understanding and motivation of our dedicated workforce. Therefore, we commit to ensuring that all of our staff, contractors, organisers, volunteers, and officials are fully engaged in our environmental strategy.

As part of this process, we have already started to limit the carbon footprint of our workforce through a number of measures. We strive for a paperless office and have moved many of our processes online. We have significantly reduced the number of office-based meetings, in order to reduce our emissions from travel, for both staff and volunteers, while flexible working solutions also help to minimise excess journeys commuting to and from the office.

The Next Steps

- 1 Sustainability training for all staff on a regular basis
- 2 Online courses and resources for staff, contractors and volunteers
- 3 Specific courses and resources for organisers, coaches and volunteers
- 4 Ongoing communication with the whole workforce to share updates
- 5 Recognition for exemplary sustainability initiatives





A core part of our strategy to date has been removing unnecessary waste of resources through a process of digitalisation. We have considered all aspects of our operation and worked to reduce paper-based processes and travel emissions, while minimising the impact on our stakeholders.

We have reduced the volume of paper and cardboard waste, while also limiting the level of emissions through travel to training events, simply by moving much of this activity online. In doing so, we have also increased the level of accessibility and stakeholder engagement.

Training and education resources

- We have introduced online education for our coaches and officials, through investment in e-learning platforms. Over 90% of the training provision for coaches and officials is now provided through these online systems and over 5,000 individual members have attended virtual training sessions that were previously held in person.
- Travel to in-person training for officials has reduced by 80%. Where this is still required, we aim to offer smaller scale, localised training.
- Most coach CPD activity is also now conducted online, with digital solutions implemented for the provision of learning resources and training.

Investment in live scoring

- We have invested in new technology to provide live scoring at our major events, to input scores digitally and automate the processing of results, thus removing the requirement for paper-based judging. This is an area that we will continue to develop and roll out to more fixtures and venues next year and beyond.

Online initiatives for members

- Resources are now provided online via our website, including publications such as the Members' Handbook, as well as digital programmes for championships and events.
- New test system will be available for members to download online, reducing the need to access paper-based versions.
- Accessible digital training and education for members online, including horse care, equine welfare, physical fitness, and mental health resources.

The Next Steps

This will be an area for further focus as we strive to save resources and minimise waste, by providing access to online learning, digital downloads, virtual training, and webinars. We are committed to investing in live scoring and paperless judging solutions, as well as exploring the long-term potential to host virtual competitions and remote judging.

SHOWJUMPING TRAINING CENTRE



At the British Showjumping Training Centre we have 120 acres of land which are currently laid to pasture, along with an indoor arena and accommodation block, both of which house solar panels.

In 2020, we began harvesting rainwater from our training centre arena roofs and a borehole was sunk to reduce our dependency on mains water. The water is used to maintain our outdoor arenas. In 2021 we began using chopped straw as bedding and installed mains electricity hook up facilities and an electric heating system in the canteen and meeting rooms, as part of our move away from oil and gas. In 2022, we placed aquatic plants in a drainage pond to increase its biodiversity and, in 2023, a further 50 fruit trees were planted as part of The Queen's Green Canopy.

The Next Steps

Our goal is to demonstrate best practice in land management for environmental sustainability. We will do this by conducting a natural asset survey and devising a plan to plant, maintain and monitor the site; carefully recording the biodiversity enhancements as we watch the ecosystem thrive.

We will invest further in our borehole, rainwater harvesting and storage to reduce our dependence on mains water. We will also invest further in renewable energy production on site and install EV charging.



PROVIDE SUPPORT
AND GUIDANCE TO
OUR STAKEHOLDERS



SUPPORTING OUR STAKEHOLDERS



TAKING A TRAINING AND EDUCATION LED APPROACH

We are proud to have a loyal and dedicated community of members, volunteers, officials, coaches, and organisers – and it is important to us that we support everyone on their journey to becoming sustainable equestrians. We all share a collective responsibility to the natural world that we depend on for our sport and we are committed to providing the right guidance and advice to all of our stakeholders as the climate changes around us.

Therefore, in addition to taking responsibility for minimising our own negative impact, we want to invest in positively impacting the way in which our members can embrace sustainability for the betterment of nature and the future of the sport.

We intend to do this by setting high standards and demonstrating leadership through our own operations, sharing best practice from within the industry, and providing the training, tools, and resources to accelerate knowledge and understanding.

We will not mandate any immediate changes in the short term and are conscious of the need to help individuals, organisations and businesses go at the pace that is right for them. We will do this in collaboration and consultation, maintaining the overall sustainability of the sport alongside the needs of equine welfare and the environment.

SUPPORTING OUR STAKEHOLDERS

EDUCATION



Both organisations offer a range of training activities to provide additional opportunities for learning year-round, whether for our members, coaches, officials, or organisers. We will provide everyone with a shared understanding of environmental sustainability and its impact on our sports, as part of our training programmes, at all levels. We will provide industry specific guidance on how to adapt to the risks facing the dressage and showjumping communities and ensure that everyone has the confidence to embed good practices in their own life and work.

TOOLS AND RESOURCES

In order for equestrians to be able to make the changes that are necessary in their own environments, specific knowledge and tools will be required to support the sector. We will direct members to available resources in a range of areas, including rainwater harvesting, renewable energy installation, energy saving techniques and sustainable land management.

Our goal is to ensure that members feel they have all of the required information at their disposal through British Dressage and British Showjumping, to be able to implement sustainable practices and technology, regardless of the size of operation they have. We will signpost members to information on cost free options, funding, and grant schemes to support this process, through the online portals for each stakeholder group. We will ensure that we speak as one voice to all of our stakeholders, in order to ensure that expectations and recommendations are consistent.



SHARING BEST PRACTICE



We understand that the best way to support learning and change is to show, rather than tell. Therefore, we will be celebrating best practice found throughout our two sports, in order that members may have the opportunity to learn from one another.

We will do this through providing case studies and showcasing some best practice examples to follow, but also by creating a new annual awards and recognition scheme that we will be launching in 2024.

A photograph of two horses' legs running on a dirt path. The horses are brown with white markings on their lower legs. The path is light brown and dusty. In the background, there is a green grassy area and a white fence. A red banner is overlaid on the right side of the image, containing the text '04 NEXT STEPS'.

04 NEXT STEPS

ROADMAP FOR A SUSTAINABLE FUTURE

	2024	2025 — 2030
HQ	<ul style="list-style-type: none"> • We will conduct a full carbon footprint of our operations and identify targets for reductions and a comprehensive action plan to achieve those reductions in the medium and long term • We will work with our waste contractor to establish methods of management and reporting to ensure an accurate understanding of our waste and put in place a plan with our workforce to increase recycling rates in 2024 and reduce overall waste volume • We will conduct an audit of all of our technology and infrastructure to devise an upgrade plan that will reduce consumption of electricity and water 	<ul style="list-style-type: none"> • We will carry out the actions identified in the 2024 reductions and improvements plans and report our consumption annually • We will seek to reduce our overall impact by 50% in line with Science Based Targets • We will improve our EV infrastructure for staff vehicles • We will evaluate the potential timelines for setting a Net Zero target • We will work with our tenants to support their ongoing sustainability roadmap
EVENTS	<ul style="list-style-type: none"> • We will utilise three of our events as case studies to identify ways in which we can reduce our impact • We will monitor all of our 2024 events in order to create an accurate reporting model for emissions, water and waste • Utilising the information gleaned from the case studies and reporting, we will create the first stage of simple guidelines for the 2025 season of events 	<ul style="list-style-type: none"> • Utilising the learnings from 2024, we will roll out the basic improvements guidelines across all our events • For our own events, these will represent minimum standards, for events run by other organisations, these will act as guidelines to support change • We will establish a process of monitoring to ensure that standards are carried out • We will introduce recognition and awards for best practice • We will report on our impact across all our owned events as part of our scope 3 impacts • We will support the industry in seeking improvements to transport and event power options • We will work with events to establish innovations and best practice • We will work with the wider event industry in the UK to meet expected standards in sporting events and reduce our impact in line with event industry standards. • We will ensure that our events support the necessary protections of biodiversity and that our overall impact on nature is positive, rather than simply seeking to minimise our negative impact

We are committed to action in the short, medium and long term and have developed a roadmap that will ensure the sustainability of our sports and the environment that we impact upon. This roadmap forms the overarching commitments from British Dressage and British Showjumping and is underpinned by a detailed operational plan held by both organisations.

ROADMAP FOR A SUSTAINABLE FUTURE

	2024	2025 — 2030
TRAINING & EDUCATION	<ul style="list-style-type: none"> • We will conduct an audit of our training and education activities to identify the carbon and resource impact of our activities • We will develop environment specific training modules to support learning within our existing course structures where appropriate • We will work with equestrianism to create tools and resources to support all of our stakeholders 	<ul style="list-style-type: none"> • We will embed environmental practices into all of our training operations, supporting our workforce in reducing their impact and continuing the process of digitalisation • We will ensure that all equestrians engaged in dressage and showjumping have a clear understanding of the environmental needs within our sports • We will ensure that the delivery of our training operations have a low impact in line with the our goal of reaching Net Zero in our scope 3 operations by 2040 • We will support the industry with remaining current in all environmental knowledge, updating our education with the latest in best practice and legislation.
WORKFORCE	<ul style="list-style-type: none"> • We will support our workforce with a series of workshops to provide everyone with the knowledge they require regarding environmental sustainability and the impact on and of dressage and showjumping • We will establish green teams in order to drive ideas and motivation from within the wider workforce • We will establish measuring and monitoring of workforce travel as part of our scope 3 commitments 	<ul style="list-style-type: none"> • We will award our workforce with rewards and recognition for demonstrating commitment to environmental sustainability • We will report on our staff travel impact as part of our carbon footprint reporting requirements and support our overall workforce with alternatives to high emission travel • We will ensure that environmental sustainability is a core pillar of who we are as a workforce, embedded through our knowledge, training and our actions
BRITISH SHOWJUMPING TRAINING CENTRE	<ul style="list-style-type: none"> • We will conduct a natural asset survey and devise a plan to improve biodiversity and carbon potential of the land • We will improve our water management infrastructure • We will enhance our onsite renewables 	<ul style="list-style-type: none"> • We will monitor and manage the land for the benefit of nature and carbon storage, reporting progress annually • We will report on consumption across our full impacts and put targets in place to create an ultra low impact facility

Throughout this period from 2024 to 2030, we will constantly evaluate the actions that will need to be taken in order to both lead in the sector, and comply with emerging legislative changes. Therefore we will maintain an extended roadmap to 2040, in order to ensure that we are preparing financially and operationally for the changes that lie ahead. This will include our commitment to finding solutions to low emissions transportation, the possibility of setting a Net Zero timeline and the development of ultra low emissions events.

OUR TEAM PROMISE



Everyone involved in British Dressage and British Showjumping are united in our dedication to doing the right thing for the planet, for the future of our sports, and for the horses and people in our care.

This strategy is created, embraced, and supported by the whole team – not just our staff, but our entire network of volunteers who make our sports happen. Our primary focus is to strive to do more each day to become as sustainable as possible, by demonstrating best practice and setting high standards in our operations, to benefit the environment.

This will be a living part of our organisation, and more than just a document: it will represent our promise and commitment to our sport, our members and to the whole community. It is our combined responsibility to ensure that we hand our sports on to the next generation in good health, and we can only do that if we care for the environment around us.

This strategy will therefore be upheld by the Boards of British Dressage and British Showjumping, and by every member of staff who works in our organisations. We bring together our individual perspectives into one vision and promise: we only have one world and it is our duty to protect it.

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*We will raise the bar in bringing people,
horses **and nature** together in harmony.*

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