



## PRESS ACCREDITATION FORM

Please return this form by email to [Camille.peters@britishdressage.co.uk](mailto:Camille.peters@britishdressage.co.uk) by **Friday 22 March 2024**.

Name:

Address:

Telephone:

Mobile:

Email:

Publication/Site/Programme:

I will be attending on:

Wednesday  Thursday  Friday  Saturday  Sunday

Please tick if you require a car pass

I have read and agree to be bound by the press accreditation terms & conditions.

SIGNATURE:

DATE:

Please note that times and results will be available online throughout the show on:  
[britishdressage.co.uk/naf-five-star-winter-dressage-championships](http://britishdressage.co.uk/naf-five-star-winter-dressage-championships)

## NAF Five Star Winter Dressage Championships 2024

We look forward to welcoming you to Hartpury for five full days of competition 10 - 14 April. We have a few items relating to press accreditation to make you aware of:

### General

- The organisers reserve the right to decline any application which does not meet the accreditation criteria or remove the accreditation from any media found contravening these conditions.
- All press MUST be accredited by British Dressage
- Only recognised editorial staff and photographers will be considered for accreditation and editorial evidence thereof may be requested. Press accreditation must be completed prior to the show.
- Freelancers - All requests from freelancers should be submitted in writing and signed by the editor confirming commissioned coverage of the event.
- Websites - Only editorial staff from relevant websites may apply for accreditation. Websites using information and news linking from other sources will not be accredited.
- Broadcast- Accreditation for reporters should be submitted using the accreditation form. All requests should be in accordance with standard broadcasting guidelines and subsequent guidelines of the organisers.
- Photographers- In signing and submitting this accreditation photographers agree to these conditions.
- Press parking this year is extremely tight due to the high volume of competitors. If you have heavy equipment, it would help us if you could park in the forward car park, deliver and then move to the public car park. Many thanks.
- Press arrive via the main show entrance and on showing their accreditation letter will be shown to the parking. Make your way to the Press Office in the main Hartpury Arena where you MUST sign in and collect their ticket/ badge.
- All relevant UK legislation must be observed, including Health and Safety legislation.
- Any media in breach of these conditions will have their accreditation withdrawn, be asked to leave the grounds and will not be accredited in future.

### Filming/ Radio

- Broadcast crews must be escorted at all times.
- No filming can take place without the permission of British Dressage.
- No film crews can enter the collecting rings.

### Press Access Areas

- Press may access all public areas and press seating.
- Press may also access both Arenas' collecting rings but please listen to any instruction by the Arena Stewards for your safety.
- The stables are not open to members of the press.

### Press/ Rider Interviews

- Riders will be held following each prize giving for brief interviews.
- Should you require any further time or other riders/officials/judges please ask the Press Office staff to arrange this for you.

### Photographers

- Photographers are asked to dress tidily and in keeping with a Championship occasion. NO DENIM is permitted in the main arena at any time.
- Photographers are welcome to position themselves outside the perimeter of the three arenas.
- It is understood and accepted as a condition of attending the show that, with the exception of the Official Photographer or a direct agreement with the show organiser, press or freelance photographers at the show are not permitted to market their photographs or images of the show as available for sale to competitors or their connections at the show and / or after the show including via websites and / or Facebook. Press or freelance may only sell images from the show to clients that have commissioned their services prior to the show.

### Press enquiries

All press enquiries to: Camille Peters, Communications and Content Lead  
02476 698826 | [camille.peters@britishdressage.co.uk](mailto:camille.peters@britishdressage.co.uk)